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RECEIVED

SEP 27 2018

S.D. SEC. OF STATE

September 21, 2018

Via U.S Mail

Secretary of State  
500 E. Capitol Ave., Suite 204  
Pierre, SD 57501

Re: Louis Armstrong – Application for Registration of Personality's  
Right of Publicity

To Whom It May Concern:

Please find enclosed (i) an original, executed Application for Registration of Personality's Right of Publicity form with respect to Louis Armstrong; (ii) a check for the filing fee of one hundred (\$100) dollars made payable to the Secretary of State; and (iii) a copy of the Application form. Please register the claim of The Louis Armstrong Educational Foundation, Inc., and return to me in the envelope provided the copy of the Application form with an appropriate file stamp.

Thank you for your time and attention to this matter.

Sincerely,



Joseph M. Conley

JMC  
enclosures

Secretary of State  
500 E. Capitol Ave, Suite 204  
Pierre, SD 57501  
(605) 773-3537



# Personality's Right of Publicity

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S.D. SEC. OF STATE

Pursuant to SDCL 21-64-2, no person may use any aspect of a personality's right of publicity for a commercial purpose during the personality's lifetime or for seventy years after the death of the personality without the express written consent of the personality, or if the personality is deceased without the express written consent of the personality's next of kin or other person or entity that owns the right of publicity.

Name of Deceased Personality: Louis Armstrong

Date of Death: July 6, 1971

Name of Claimant: The Louis Armstrong Educational Foundation, Inc.

Address of Claimant: c/o Howard Schain, 10 East 40th Street, Suite 2710, New York, NY 10016

Basis of the Claim: Property rights of said deceased personality have been transferred to

Claimant by will.

Rights Claimed: All rights protected under law.

I declare and affirm under the penalties of perjury that this claim has been examined by me, and to the best of my knowledge and belief, is in all things true and correct.

Claimant:  Date: 9/13/18

\$100 fee is required for this filing. Please make payable to the Secretary of State.

Please sign and return the filing to the Secretary of State's Office at the address noted above.

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